

Rule book:

SOLVE-TO-SUSTAIN :



Tagline: Think Green – Act Smart – Pitch Impact

1. Event Objective:

The primary goal is to encourage students to develop innovative solutions for real-world sustainability challenges. Proposals should focus on environmental protection, economic development, and social well-being while aligning with the United Nations Sustainable Development Goals (SDGs).

2. Theme Areas:

Participants may choose to address any of the following categories:

- Environment: Waste management, climate change solutions, renewable energy, and water conservation.
- Economy: Sustainable business models, green entrepreneurship, and circular economy concepts.
- Society: Community development, sustainable cities, and educational awareness programs.

3. Competition Format:

Round 1: Idea Submission Teams must submit a proposal containing the problem statement, innovative solution, targeted SDG goal, and expected impact. Judges will select the Top 10–15 teams to proceed.

Round 2: Final Presentation & Innovation Pitch Selected teams will deliver a detailed pitch. The presentation must cover:

- Detailed problem and solution explanation.
- Implementation plan and cost feasibility.
- Long-term sustainability impact. Time Limits:
- Presentation: 6–8 minutes.
- Q&A Session: 2 minutes.

4. Mandatory Rules & Conduct:

- Team Size: 2–4 members per team.
- Eligibility: All participants must be active students.
- Submission Limit: Each team is restricted to submitting only one idea.
- Brainstorming: Ideas must be developed strictly through group discussion.
- Device Policy: Use of mobile phones, tablets, or any other electronic devices is strictly prohibited during brainstorming sessions.

5. Judging Criteria

Entries will be evaluated on a scale of 100 marks based on the following

Coordinators

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